

SAUDI
**SIGNAGE &
LABELLING**
EXPO

Co-located with

SAUDI
**PAPER &
PACKAGING**
EXPO

20 - 22 May 2025

Riyadh International Convention
and Exhibition Center (RICEC)



**SAUDI ARABIA'S LARGEST
EVENT FOR THE SIGNAGE,
LABELLING, PAPER AND
PACKAGING INDUSTRIES**



Organized by: **dmg** events



WELCOME TO SAUDI SIGNAGE & LABELLING EXPO CO-LOCATED WITH SAUDI PAPER & PACKAGING EXPO

On behalf of dmg events, it is my pleasure to welcome you to the second edition of Saudi Signage & Labelling Expo, co-located with the inaugural Saudi Paper & Packaging Expo.

As Saudi Arabia advances its Vision 2030 goals, signage and labelling sectors drive retail growth, e-commerce, sustainability, local manufacturing and creative consumer engagement, supporting the Kingdom's evolving communication and business strategies.

Building on the momentum of our launch edition, the expo returns with more than 150 exhibitors showcasing over 2,500 products, including wide-format and 3D printing, digital signage, LEDs, vehicle wrapping and more. Visitors will gain hands-on access to the latest machinery, robotics, recycling systems and valuable opportunities to connect across the value chain.

The introduction of Saudi Paper & Packaging Expo provides additional opportunities in the growing paper and packaging sectors in the Kingdom.

We sincerely thank our sponsors, partners and stakeholders for their continued support and look forward to welcoming you to three days of networking and business making.



MUHAMMAD KAZI

SENIOR VICE PRESIDENT – CONSTRUCTION





ADVERTISING & SIGNAGE MATERIALS



20- 22 MAY, 2025

 BOOTH NO : 1B171



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Jeddah & Riyadh Saudi Arabia



MUST SEE LIVE CAR WRAPPING

CMYK

HALL 1 | 1A199

DESERT SIGN ARABIA LTD

HALL 3 | 3B81

CITY SIGN TRADING SERVICES CO.

HALL 1 | 1B181

WRAP. REVEAL. TRANSFORM.



Experience the latest advancements in car wrapping technology. Discover how versatile and sustainable materials enhance vehicles with precision, durability, and refined aesthetics.





SOURCE OF DIGITAL SOLUTIONS

النجم الرقمي DIGITAL STAR

We're Here

Stand: 2B149

MACHINES

- DIGITAL PRINTERS
- CUTTING PLOTTERS
- PACKAGING MACHINES
- LABELING MACHINES
- LASER MACHINES
- TRANSFER PRESSES

MATERIALS

- PRINTING FABRICS
- PRINTING VINYLs
- TRANSFER PAPER

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DIGITAL TRANSFER APPLICATIONS TECHNOLOGY

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LABEL IT

ARE YOU READY TO LABEL IT?

- Saudi Signage & Labelling Expo brings you an exciting labelling competition where every second counts.
- A high-energy, time-paced competition where speed, accuracy and focus are your keys to victory.

HERE'S THE CHALLENGE:

Race against time to label as many products as possible within a given period.

Each participant will receive:



A selection of boxes or containers



A set of corresponding labels

HOW TO JOIN?

- **Register as a visitor** for Saudi Signage & Labelling Expo
- **Attend on any of the three days**
20-22 May 2025 | Location: Hall 3 | Prizes worth 500 SAR
- **Visit the competition area** and take on the challenge!



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TRADING COMPANY

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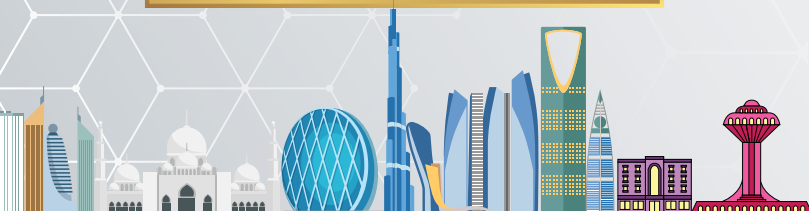
Scan for Location

Visit us at

Hall No:3, Stand No: 3B69

Riyadh International Convention & Exhibition Center (RICEC), Riyadh.

20, 21 & 22-May 2025



www.wellcareinfo.com



PRODUCT LAUNCHES AND LIVE DEMOS

Be the first to see what's new!

From innovative materials to groundbreaking technology, Saudi Signage & Labelling Expo is where the industry's latest products take center stage.

CMYK

CAR WRAPPING & LIVE PRINTING

HALL 1 | 1A199

ALNAB ALMOUDEEI TRADING LLC

LIVE PRINTING

HALL 3 | 3A81 & 3A89

DIGITAL STAR MACHINERY & EQUIPMENTS

LIVE PRINTING

HALL 2 | 2B149

WELLCARE TRADING COMPANY

LIVE PRINTING

HALL 3 | 3B69

DESERT SIGN ARABIA LTD

CAR WRAPPING & LIVE PRINTING

HALL 3 | 3B81

CITY SIGN TRADING SERVICES CO.

CAR WRAPPING & LIVE PRINTING

HALL 1 | 1B181

EURO MEDIA

LIVE PRINTING

HALL 2 | 2A116

AL RISH AL KHALEEJI

LIVE PRINTING

HALL 2 | 2A119



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CMYK

Digital Print Solutions



grando



KALA

GCC



ChromaTex

Grown Vinyl



Hall 1 Booth 1A199





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K Four Trading Company

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والخدمات المعمارية

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modulex mma

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Visit Stand 2A111 Hall 2
Saudi Signage Expo 2025



EXHIBITOR LIST

EXHIBITOR NAME	STAND NUMBER
ABREEZ GROUP	1A160
ABREEZ GROUP	3C35
ACE PACKAGING	1B221
AL RISH AL KHALEEJI	2A119
AL SAHEL TOWN LTD.	2F141
ALHAMOUDI ADVERTISING AGENCY	2C129
ALNAB ALMOUDEEI TRADING LLC	3A81
ALNAB ALMOUDEEI TRADING LLC	3A89
ANHUI ANGRAN GREEN TECHNOLOGY CO.,LTD	1D177
APPEXPO	1D197
ASA SIGN	2F135
ASTRA VISUAL ELECTRONICS TRADING LLC	2C149
ASVA BAYRAK REKLAM PROM SAN TIC LTD STI	3B91
ATHMAN CAPITAL	1C161
BECAVIE INTERNATIONAL MACHINERY TRADING LLC	1B41
BEEHIVE FOR CORPORATE GIFTS	1A190
BIMEX INDUSTRIEL BANT SAN A.S	3B99
BLUEPRINT DIGITAL TECHNOLOGY (KUN SHAN) CO.,LTD.	2C83
BOTO TECHNOLOGY (GUANGDONG) CO.,LTD.	1F150
CAR WRAPPING	1C301
CARAVAN AND ALYANABIE COMPANY FOR ADVERTISING MANUFACTURING	3A69
CHANGZHOU ZHENGHE NEW MATERIAL TECHNOLOGY CO., LTD	1D190
CITY SIGN TRADING SERVICES CO.	1B181
CMYK	1A199
COSIGN NV	3C59
CURRENT LED LIGHTING LLC	1A229
DESERT SIGN ARABIA LTD	3B81
DESIGN MATTERS - BY SUPERCOOL	2C121
DIGITAL STAR MACHINERY & EQUIPMENTS	2B149
DITOL GRINDING MACHINE CO.,LTD	2E149
DONGGUAN SAIDE ELECTROMECHANICAL EQUIPMENT CO.,LTD.	2D119
DONGGUAN ZHILIAN HARDWARE PRODUCTS CO., LTD	1B197
DOWIN TECHNOLOGY CO.,LTD	3C81
EDBQAT ALSHARQ CO.FOR ADVERTISING AND DIGITAL MARKETING	1C121
EGYPTIAN AFRICAN COMPANY (IGRANOLAST)	3F201
EURO MEDIA	2A118
EXPOMAX (CHINA) ADVERTISING DISPLAY LIMITED	3C23
FOSHAN TIANZHENG MACHINERY CO., LTD	1A210
FUJIAN XINLIYUAN INTERNATIONAL TRADE CO.,LTD.	1D187
GLDO PROFILATI SRL	2E111
GLOBALISTE GROUPE (SIGN EQUIPMENT)	2E119
GLOBE LED	1B215
GOLDENSEN INDUSTRY CO., LTD.	3C83
GRUEBLEEN	2D111
GUANGDONG EASY-PRINT TECHNOLOGY CO., LTD.	1C206
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GULF SEASON TRADING CO.	1A222
GULF SPARROWS TRADING COMPANY - BLUE RHINE	4D59
GULF SPARROWS TRADING COMPANY - BLUE RHINE	4F59
HANGING FENGTAI COMPOUND NEW MATERIALS CO., LTD.	1D161
HANGZHOU ECODECH TECHNOLOGY CO., LTD	1C159
HANGZHOU RUNKLEI SUPPLY CO.,LTD	1D178
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HEBEI DIFENG INDUSTRIAL CO.,LTD	1C200
HEBEI HONGDING PLASTIC MANUFACTURING CO., LTD	2C039
HONORIDA AUTO PARTS CO.,LTD.	1E150
HUIZAO ACRYLIC INC & EASY BUILD	1D150
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ICON DIGITAL	3A79
JADARA BUILDING MATERIALS FOR INDUSTRIES	2C111
JET GENERAL TRADING FZC LLC	1D169
JIANGSU AOLI NEW MATERIALS CO.,LTD	3B83
JIANGSU FANGDI INTERNATIONAL TRADE CO., LTD.	1C178
JIANXU OUNGUO ACRYLIC TECHNOLOGY CO.,LTD	1C208
JIANGYIN FILM MAKER PLASTIC CO.,LTD	2F140
JIANGYIN YUYUAN INTERNATIONAL TRADING CO.,LTD	2D130
JIAOXING JIATU DISPLAY EQUIPMENT CO., LTD	1C190

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JILIN YONGLI LASER TECHNOLOGY CO.,LTD	2C88
JULIANG SUBBANK TECHNOLOGY CO., LTD	1C198
JUMEI ACRYLIC MANUFACTURING CO., LTD.	2D118
K FOUR TRADING	2A111
LABEL IT	3D79
LAWAZEN TRADING GROUP	3A50
LIUQING FOUNDER LASER TECHNOLOGY CO., LTD	3C80
LINGQI PHOTOELECTRIC TECHNOLOGY CO.,LTD	1E161
LUOYANG DIGIPEX SIGN MEDIA CO., LTD	2E131
MATHA MIDDLE EAST ADVERTISING W.L.L.	1A221
MEDAO AL-QAWIYA ADVERTISING CO.	3F109
NATIONAL SIGNAGE INDUSTRIAL COMPANY	1A159
PRIME SIGN INDUSTRY LIMITED	2B59
PRONEXT	3A40
QINGDAO JINXUOCHENG INTERNATIONAL TRADE CO.,LTD	1B210
QINGDAO KINHO PLASTIC CO., LTD	2D109
QJMA AL-KHATOUT LTD (FHC CO)	1A180
RAMZ LASERTECH	3B71
RED CAMEL CO., LTD LLC	2F149
SALDI FOAM TRAYS MANUFACTURING COMPANY	1A200
SEOUJIAOSHANGHAISCREEN MANUFACTURING CO.,LTD	2C131
SHANDONG GOLDEN REALM INDUSTRIAL CO.,LTD	1B51
SHANGHAI ASIANAT TRADING CO., LTD	2F148
SHANGHAI ASIANEN EXPORT AND IMPORT CO.,LTD.	2D131
SHANGHAI CENTURYSTAR INTERNATIONAL TRADING CO., LTD	1C191
SHANGHAI CHUNGKONG AD-MART CO.,LTD.	1C151
SHANGHAI EDGELIGHT INDUSTRY CO., LTD.	2E141
SHANGHAI JANEHONG NEW MATERIAL TECHNOLOGY CO.,LTD	1D201
SHANGHAI JIANGSIN NEW MATERIALS CO., LTD.	1C159
SHANGHAI MIQIYA NEW MATERIAL TECHNOLOGY CO., LTD	1D198
SHANGHAI MIRO IMPORT AND EXPORT CO., LTD.	2D141
SHANGHAI ONEW NEW MATERIAL CO., LTD.	1D180
SHANGHAI WEITA INTERNATIONAL TRADING CO.,LTD	1E160
SHANGHAI WEN JEN ADVERTISING EQUIPMENT COMMERCIAL CO.,LTD	1C171
SHANGHAI YESION INDUSTRIAL CO., LTD.	2D139
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SHENZHEN DONMOON INTERNATIONAL IMPEX CO., LTD	1B195
SHENZHEN LEDBLOCKS TECHNOLOGY CO.,LTD	1B199
SHENZHEN LMC INDUSTRIAL DEVELOPMENT CO., LTD	1B169
SHENZHEN ONLY OPTO TECH CO.,LTD	1B168
SHENZHEN XINSHENGYUAN OPTICAL-ELECTRO CO.,LTD	2D149
SHENZHEN YONGJELIN TECHNOLOGY CO.,LTD	3C71
SIGNS SOLUTIONS	3C60
SIMPLE MEDIA SOLUTIONS TRADING COMPANY LTD	2A140
SIMPLEX	1B151
SMART UNIT TRADING EST	3F31
SMART WORLD INDUSTRIAL COMPANY 世界智能工业有限公司	2A120
SOMI TAPE INDUSTRIAL LIMITED	1D161
SUZHOU J.H DISPLAY EXHIBITION EQUIPMENT CO.,LTD	1D159
SUZHOU KR DISPLAY EQUIPMENT CO.,LTD	1E169
SUZHOU LONG-TERM DIGITAL TECHNOLOGY CO., LTD.	2F130
TAIWAN HWAN YI PRECISION IND. CO., LTD	2F131
TENALI TRADING COMPANY	3A60
TSAL	1B161
UNITED IMATEX(SHANGHAI)CO.,LTD	1C158
VCI EP NEW MATERIALS(SHANGHAI)CO.,LTD.	1C169
VENTITAI	3A58
WEIFANG JIACHENG DIGITAL MATERIALS CO., LTD.	1D170
WELL-CARE TRADING COMPANY	3B69
WELLOON NEW MATERIAL CO., LTD	1D199
WENZHOU HUATE HOT-MELTS CO., LTD	1D179
WUXI MONICOM ALUMINUM PRODUCTS CO.,LTD	1C201
XINGTAI YAXIN RUBBER AND PLASTIC PRODUCTS CO., LTD.	1C188
YOLO PACK (SHANDONG) CO., LTD.	1B179
ZHAOQING CARLAS INDUSTRIAL CO., LTD	1D189
ZHEJIANG ACHU NEW MATERIAL TECHNOLOGY CO.,LTD	1E158
ZHEJIANG CHENGRIJUAN COATING MATERIAL CO., LTD.	3C88
ZHEJIANG SHAWEI DIGITAL TECHNOLOGY CO.,LTD	1E168
ZHEJIANG TIANXING TEXTILES CO.,LTD.	1C196
ZHEJIANG YIFANG NEW MATERIALS CO.,LTD.	1B53
ZHENGZHOU HANLUOON ELECTRONIC TECHNOLOGY CO.,LTD	1C193
ZHENGZHOU RANXU TRADING CO.,LTD.	1C170
ZHUHAI ENLITE TECHNOLOGY CO.,LTD	2E139

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